

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant | : Steven Blumenfeld et al. | Art Unit | : 3621 |
| Serial No. | : 10/691,970 | Examiner | : Joshua Murdough |
| Filed | : October 24, 2003 | Conf. No. | : 6970 |
| Title | : REGULATING ACCESS TO CONTENT USING A MULTITIERED RULE BASE | | |

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 20, 2008

Please amend the above-identified application as follows:

Listing of Claims begins on page 2.

Remarks begin on page 9.